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## EDUCATION

**M.A. in Advertising, Communications** - University of Texas at Austin, May 2009  
**Texas Creative Portfolio Sequence** - University of Texas at Austin, January '08 - May '09  
**B.A. in English** - Texas A&M University in College Station, May 2007

## PROFESSIONAL EXPERIENCE

**Jr. Art Director**, Global Experience Specialists; Dallas, TX  
*6/09-present*

- Generate ideas for marketing projects, tradeshow, and permanent installations
- Layout, design, and proofread new business proposals
- Create production files for large-scale graphics, marketing and other printed materials
- Communicate and work efficiently with clients and co-workers located across the country

**Coordinator of Internship Program**, Department of Advertising, University of Texas at Austin  
*1/08-5/09*

- Manage internship for course credit program
- Primary liaison between employers, students, and Department of Advertising
- Maintain internship website: post positions, update course requirements, etc.
- Plan and coordinate lectures given by industry professionals
- Establish and maintain relationships with contacts within advertising and pr agencies in Austin

**Art Director Internship**, Tocquigny Interactive Advertising Agency; Austin, TX  
*5/08-8/08*

- Video project: directed, filmed, edited
- Assisted with creative strategies; led to website solution for client

**Graphic Designer**, Desktop Publishing, Copy Corner; College Station, TX  
*1/07-8/07*

- Designed logos, business cards, posters; formatted booklets, newsletters, brochures etc.
- Worked with team to meet customers' design needs; produced proofs within 24 hours

**Office Assistant for Dept. Head**, Landscape Architecture and Urban Planning, Texas A&M  
*2/05-3/07*

- Initial point of contact for Department main office
- Liaison between professors, students, and staff
- Administrative duties

## TECHNICAL PROFICIENCY

Adobe Illustrator, InDesign, Photoshop; Microsoft Word, Excel, PowerPoint  
Mac and PC proficiency  
Basic: HTML, Dreamweaver, Flash, After Effects, Final Cut Pro

## OTHER

**Founding President** - Professional Association for Design (AIGA) A&M student group, 9/06-5/07  
**Award** - Silver Addy, 2009; SciFi interactive campaign